



Nebraska Public Health Conference 2022

Reset, Restore, Renew Public Health

April 5 - 6 | Hybrid Conference | All times are Central

At-A-Glance Agenda

Register Now: [Nebraska Public Health Conference 2022 Registration \(whoa.com\)](https://www.whoa.com/nebraska-public-health-conference-2022-registration)

April 5, 2022 – Conference Day 1

8:30 AM	Registration & Exhibit Booths
9:00 – 9:15 AM	Welcome Susan Bockrath, Executive Director and Gina Uhing, President, NALHD Jeff Stafford, CEO and Julie Feddersen, CMO, United Healthcare Community Plan
9:15-10:00 AM	Public Health: The Pandemic in Review – Charity Menefee, Director, Public Health Operations, Nebraska Department of Health and Human Services
10:00 – 10:15 AM	Break
10:15 – 11:45 AM	<p>"Be A Possibilitarian"– Dr. Jo Anne Owens-Nauslar</p> <p>During these trying times...we must "secure our own mask before trying to help others." This session focuses on the possibilities of a healthier and happier you. Let's explore additional survival skills when laughing and having fun doesn't seem like an appropriate action. Sincerity, Uniqueness, Communication, Commitment, Enthusiasm, and Stress Management can all lead to SUCCESS.</p> <p><u>Session objectives:</u></p> <ol style="list-style-type: none"> 1. Skills for averting an energy crisis 2. At least 3 ways to promote the "power of a positive team" 3. Ideas for laughing, learning, sharing, and the fun factor 4. Suggestions for deliberate ways to "move to improve" <p>Reflection and Discussion – facilitated by Jessica Seberger & Colleen Svoboda</p> <p>Interactive, meaningful discussions allowing participants to reflect on the past 2 years in order to redefine their purpose going forward.</p>
11:45 – 12:45 PM	Lunch & Awards (PHAN and UNMC College of Public Health presenting) Visit Exhibit Booths

The University of Nebraska College of Public Health (UNMC CoPH), Public Health Association of Nebraska (PHAN), and the Nebraska Association of Local Health Directors (NALHD) are hosts of the 2022 Nebraska Public Health Conference. Hosts reserve the right to decline and/or prohibit participation by any exhibitor and/or sponsor, and shall not be held responsible for any injury, loss or damage which may occur.



Nebraska Public Health Conference 2022

Reset, Restore, Renew Public Health

April 5 - 6 | Hybrid Conference | All times are Central

At-A-Glance Agenda

Register Now: [Nebraska Public Health Conference 2022 Registration \(whoa.com\)](https://www.whoa.com/nebraska-public-health-conference-2022)

12:45 – 2:15 PM	Ignite Sessions
	<p>Developing a COVID-19 Wastewater Surveillance System in Nebraska – Derry Stover, MPH, Likhitha Duggirala, MPH and Dr. Shannon Bartelt-Hunt</p> <p>The goal of the presentation is to inform stakeholders on the design and early outcomes of wastewater surveillance for COVID-19 in Nebraska.</p> <p><u>Session objectives:</u></p> <ol style="list-style-type: none"> 1. Describe Nebraska's wastewater surveillance system for monitoring COVID-19. 2. Analyze COVID-19 wastewater surveillance data in comparison to other COVID-19 metrics. 3. Identify strategies for interpreting and using COVID-19 wastewater surveillance data for public health policy.
	<p>Nebraska's Medicaid Expansion – Heritage Health – Drew Preston</p> <p>To share with the audience the basics of Nebraska's adult Medicaid Expansion, called Heritage Health Adult. We will cover the essential details of the program, such as who is eligible, how to apply, and what benefits are available to those with coverage. Over the program's first year, there were some changes to the program as it launched. The Medicaid program wants to help everyone understand how Expansion currently works so that stakeholders have a current understanding about this valuable resource for Nebraskans who need assistance with health care coverage.</p> <p><u>Session objectives:</u></p> <ol style="list-style-type: none"> 1. Identify who is eligible for cover through Nebraska's adult Medicaid Expansion 2. Name the types of health care benefits that are available through this coverage 3. Understand ways that those interest in coverage can apply
	<p>Nebraska Public Health Atlas: Enhancing Data Delivery – Jeff Armitage</p> <p>The delivery of public health data has changed dramatically over time, driven largely by advancements in technology and user preference. To better align with this change, the Division of Public Health within the Nebraska Department of Health and Human Services established a data visualization platform entitled Nebraska Public Health Atlas. Atlas strives to provide timely, accurate, accessible, and interactive public health data through web-based dashboards and visualizations, which ultimately inform public health planning and decision-making. This session will provide background information on the need for and benefits of Atlas, current efforts that are underway, and engage participants in discussion of current and future needs within the state that Atlas can support.</p> <p><u>Session objectives:</u></p> <ol style="list-style-type: none"> 1. Participants will understand why Atlas was established 2. Participants will understand how to access Atlas visualizations 3. Participants will understand current and future development plans for Atlas

The University of Nebraska College of Public Health (UNMC CoPH), Public Health Association of Nebraska (PHAN), and the Nebraska Association of Local Health Directors (NALHD) are hosts of the 2022 Nebraska Public Health Conference. Hosts reserve the right to decline and/or prohibit participation by any exhibitor and/or sponsor, and shall not be held responsible for any injury, loss or damage which may occur.



Nebraska Public Health Conference 2022

Reset, Restore, Renew Public Health

April 5 - 6 | Hybrid Conference | All times are Central

At-A-Glance Agenda

Register Now: [Nebraska Public Health Conference 2022 Registration \(whoova.com\)](https://www.whoova.com/nebraska-public-health-conference-2022)

	<p>Igniting Ethics in Public Health — Andrea Lowe, MPH, CPH and Abigail Lowe, MA</p> <p>The American Public Health Association (APHA) Ethics Section commissioned a task force of public health ethics scholars to review the 2002 Principles of the Ethical Practice of Public Health to develop an updated version of the code of ethics that can guide contemporary public health ethical issues. This taskforce completed a new version of the Code of Ethics that was ultimately adopted by APHA in 2019. This session will provide participants an opportunity to learn about the 2019 Code of Ethics and practice utilizing it in a real-world ethical dilemma.</p> <p><u>Session objectives:</u></p> <ol style="list-style-type: none"> 1. Provide an introduction to the 2019 Code of Ethics. 2. Identify at least one action guidance that can be implemented into practice. 3. Apply Code of Ethics principles to one or more public health ethical dilemmas. <p>An Introduction to Legal Epidemiology — Sarah Houston, JD</p> <p>Legal and public health experts have long recognized that the law influences public health; the social determinants of health, and effective public health practice. While this connection has long been recognized, the impact of the law on the health of our communities has often avoided measurable assessment. The field of legal epidemiology has developed in an effort to produce empirical data on the law, and to ensure that the positive, and negative, impact of the law on public health and public health practice is recognized. This presentation is an introduction to legal epidemiology, and how it might be incorporated into Nebraska's public health practice.</p> <p><u>Session objectives:</u></p> <ol style="list-style-type: none"> 1. Participants will be able to define the term "legal epidemiology" 2. Participants will be able to explain how the field of public health law is evolving as a result of legal epidemiology. 3. Participants will be able to understand how public health practice can be enriched by legal epidemiology.
2:15 – 2:30 PM	Break
2:30 – 3:30 PM	<p>Mead Panel - Climate Change is a Health Threat – led by Dr. Jesse Bell and Dr. Shannon Bartelt-Hunt</p> <p>The goal of the presentation is to identify the impacts of a changing climate on human health in Nebraska.</p> <p><u>Session Objectives:</u></p> <ol style="list-style-type: none"> 1. Learn about ways that Nebraska's climate is changing. 2. Understand that some populations are more at risk to climate change. 3. Determine the health threats associated with a changing climate in Nebraska.



Nebraska Public Health Conference 2022

Reset, Restore, Renew Public Health

April 5 - 6 | Hybrid Conference | All times are Central

At-A-Glance Agenda

Register Now: [Nebraska Public Health Conference 2022 Registration \(whoa.com\)](https://www.whoa.com/registration)

3:30 – 3:45 PM	Closing Comments and Transition to After Hours
----------------	--

Day 1 After Hours hosted by **PHAN**

Documentary Film Screening: Seasons of COVID

3:45 – 4:00 PM Movie Snacks in the Exhibit Area

4:00 – 5:00 PM Screening and panel with
featured public health leaders and filmmaker, Dr. James LeSueur

April 6, 2021 – Conference Day 2

Time	Activity/Topics
8:00 AM	8:00 Exhibit Booths - light breakfast available
8:30 – 8:40 AM	Welcome Katie Brandert, Acting Director, Office of Public Health Practice, UNMC COPH Leslie Scofield, President, PHAN
8:40 – 9:30 AM	Applied Epidemiology in the Nebraska Pandemic Response, and the Way Forward - Dr. Matthew Donahue, Nebraska State Epidemiologist <i>Session Objectives:</i> 1. Identify examples of applying epidemiology throughout the pandemic that had meaningful impact 2. Identify ways to streamline and improve future response to traditional or emerging public health threats 3. Discuss potential avenues for merging epidemiology and preparedness lines of effort to enhance real-time response
9:30 – 9:40 AM	Break



Nebraska Public Health Conference 2022

Reset, Restore, Renew Public Health

April 5 - 6 | Hybrid Conference | All times are Central

At-A-Glance Agenda

Register Now: [Nebraska Public Health Conference 2022 Registration \(whoa.com\)](https://www.whoa.com/registration)

9:40 – 10:30 AM	<p>Reset. Restore. Renew. Where Do We Begin in Public Health? – Paul Kuehnert, DNP, RN, FAAN</p> <p>The goal of this keynote is to encourage reflection on our collective experience as public health practitioners during the COVID-19 pandemic, identify key lessons learned, and inspire hope and action to renew trust in public health.</p> <p><u>Session Objectives:</u></p> <ol style="list-style-type: none"> 1. Identify key factors that have contributed to the breakdown of trust on multiple levels in our society during the COVID-19 pandemic. 2. Discuss the implications of the breakdown of trust for public health. 3. Identify concrete actions that public health practitioners can take to restore trust with the public and renew our efforts to build thriving, healthy communities that benefit all community members.
10:30 – 11:00 AM	Our Commitments –facilitated by Jessica Seberger & Colleen Svoboda
11:00 AM	Transition to Lunch
11:15 – 12:45 PM	<p>Reframing Public Health – Carrie Fox, President and CEO, Mission Partners</p> <p>Reframing and promoting the value of public health.</p> <p><u>Session Objectives:</u></p> <ol style="list-style-type: none"> 1. Starting broadly, and then focusing in, reflect on the role of communications in contributing to Nebraska’s overall public health 2. Use the principles of design thinking to consider what the future of public health communications in Nebraska could become. 3. Begin drafting a vision of impact to guide the future of Nebraska’s public health communications.
12:45 – 1:00 PM	End and on the road by 1PM