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# Health Literate Writers Workshop

## AUDIENCE

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Healthcare providers, nurses, health care workers, public health department personnel, community partners

## PURPOSE

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Health Literate Writers Workshops will convene practicing nurses, health department staff and their community partners to learn and practice strategies for selecting and developing health literate written materials. The Writers Workshops address a primary focus area of the Nebraska Association of Local Health Director's Outreach Partnership to Improve Health Literacy (OPIHL)

1. All written communication and materials are health literate and at an appropriate reading level for the intended audience.

## OBJECTIVES

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At the end of this training, participants will be better prepared to evaluate and/or create written materials that are easy for patients and community members to understand and use. Specifically, participants will be able to:

1. Understand the definition of health literacy.
2. Understand the national and state health literacy proficiency levels of adults.
3. Understand the impact of health literacy on patient outcomes.
4. Explain principles of writing easy-to-read.
5. Critique health materials based upon easy-to-read principles and tools such as the PEMAT or the CDC's Clear Communication Index.
6. Apply easy-to-read principles and/or tools such as the PEMAT or the CDC's Clear Communication Index.
7. Describe and support health literate writing processes.
8. Describe and support health literate standards appropriate to their workplace (ie. National Patient Safety Guidelines, Public Health Accreditation Standards, 10 Attributes of Health Literate Organizations).

## PRESENTERS

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Susan Bockrath, MPH, CHES and/or  
Susan Ferrone, MPA, BSN, RN

## FEE

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A \$40 registration fee includes 3 nursing contact hours through the Iowa Board of Nursing, Provider #6.  
No refunds.