April 5, 2022 – Conference Day 1

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| 8:30 AM | **Registration & Exhibit Booths**  Light breakfast with coffee and tea will be provided |
| 9:00 – 9:15 AM | **Welcome**  Susan Bockrath, Executive Director and Gina Uhing, President, NALHD  Jeff Stafford, CEO and Julie Fedderson, CMO, United Healthcare Community Plan |
| 9:15-10:00 AM | **Public Health: The Pandemic in Review** – Charity Menefee, Director, Public Health Operations, Nebraska Department of Health and Human Services |
| 10:00 – 10:15 AM | **Break** |
| 10:15 – 11:45 AM | **"Be A Possibilitarian"**– Dr. Jo Anne Owens-Nauslar During these trying times...we must "secure our own mask before trying to help others."  This session focuses on the possibilities of a healthier and happier you.  Let's explore additional survival skills when laughing and having fun doesn't seem like an appropriate action. Sincerity, Uniqueness, Communication, Commitment, Enthusiasm, and Stress Management can all lead to SUCCESS.  Session objectives:1. Skills for averting an energy crisis 2. At least 3 ways to promote the "power of a positive team" 3. Ideas for laughing, learning, sharing, and the fun factor 4. Suggestions for deliberate ways to "move to improve" |
| **Reflection and Discussion –** facilitated byJessica Seberger & Colleen Svoboda  Interactive, meaningful discussions allowing participants to reflect on the past 2 years in order to redefine their purpose going forward. |
| 11:45 – 12:45 PM | **Lunch & Awards** (PHAN and UNMC College of Public Health presenting)  **Visit Exhibit Booths** |
| 12:45 – 2:15 PM | **Ignite Sessions** |
| **Developing a COVID-19 Wastewater Surveillance System in Nebraska** — Derry Stover, MPH, Likhitha Duggirala, MPH and Dr. Shannon Bartelt-Hunt  The goal of the presentation is to inform stakeholders on the design and early outcomes of wastewater surveillance for COVID-19 in Nebraska.  *Session objectives:*   1. Describe Nebraska's wastewater surveillance system for monitoring COVID-19. 2. Analyze COVID-19 wastewater surveillance data in comparison to other COVID-19 metrics. 3. Identify strategies for interpreting and using COVID-19 wastewater surveillance data for public health policy. |
| **Nebraska’s Medicaid Expansion – Heritage Health** – Drew Preston  To share with the audience the basics of Nebraska's adult Medicaid Expansion, called Heritage Health Adult. We will cover the essential details of the program, such as who is eligible, how to apply, and what benefits are available to those with coverage. Over the program's first year, there were some changes to the program as it launched. The Medicaid program wants to help everyone understand how Expansion currently works so that stakeholders have a current understanding about this valuable resource for Nebraskans who need assistance with health care coverage.  *Session objectives:*   1. Identify who is eligible for coverage through Nebraska's adult Medicaid Expansion 2. Name the types of health care benefits that are available through this coverage 3. Be able to list different ways that those interest in coverage can apply |
| **Nebraska Public Health Atlas: Enhancing Data Delivery** — Jeff Armitage  The delivery of public health data has changed dramatically over time, driven largely by advancements in technology and user preference.  To better align with this change, the Division of Public Health within the Nebraska Department of Health and Human Services established a data visualization platform entitled Nebraska Public Health Atlas.  Atlas strives to provide timely, accurate, accessible, and interactive public health data through web-based dashboards and visualizations, which ultimately inform public health planning and decision-making.  This session will provide background information on the need for and benefits of Atlas, current efforts that are underway, and engage participants in discussion of current and future needs within the state that Atlas can support.  *Session objectives:*   1. Participants will be able to explain why Atlas was established 2. Participants will be able to access and interpret Atlas visualizations 3. Participants will utilize current plan and anticipate for future development plans for Atlas |
| **Igniting Ethics in Public Health** — Andrea Lowe, MPH, CPH and Abigail Lowe, MA  The American Public Health Association (APHA) Ethics Section commissioned a task force of public health ethics scholars to review the 2002 Principles of the Ethical Practice of Public Health to develop an updated version of the code of ethics that can guide contemporary public health ethical issues. This taskforce completed a new version of the Code of Ethics that was ultimately adopted by APHA in 2019. This session will provide participants an opportunity to learn about the 2019 Code of Ethics and practice utilizing it in a real-world ethical dilemma.  *Session objectives:*   1. Provide an introduction to the 2019 Code of Ethics. 2. Identify at least one action guidance that can be implemented into practice. 3. Apply Code of Ethics principles to one or more public health ethical dilemmas. |
| **An Introduction to Legal Epidemiology** — Sarah Houston, JD  Legal and public health experts have long recognized that the law influences public health; the social determinants of health, and effective public health practice. While this connection has long been recognized, the impact of the law on the health of our communities has often avoided measurable assessment. The field of legal epidemiology has developed in an effort to produce empirical data on the law, and to ensure that the positive, and negative, impact of the law on public health and public health practice is recognized. This presentation is an introduction to legal epidemiology, and how it might be incorporated into Nebraska’s public health practice.  *Session objectives:*   1. Participants will be able to define the term "legal epidemiology" 2. Participants will be able to explain how the field of public health law is evolving as a result of legal epidemiology. 3. Participants will be able to explain how public health practice can be enriched by legal epidemiology. |
| 2:15 – 2:30 PM | **Break** |
| 2:30 – 3:30 PM | **Industrial Incidents: Learning from Mead** – moderated by Dr. Jesse Bell featuring Dr. Shannon Bartelt-Hunt, Dr. Judy Wu-Smart, and Dr. Eleanor Rogan  The discovery of environmental contamination resulting from the unique ethanol production taking place at the AltEn facility south of Mead, Nebraska has caused great concern for those living and working in the area. The AltEn situation presents an opportunity for those across the state to learn about the implications of an industrial incident. This panel on the ongoing situation in Saunders County will be moderated by Dr. Jesse Bell, a climate, environment, and health specialist with UNMC, and will feature Dr. Judy Wu-Smart, an entomologist with UNL who recognized some of the early warning signs of this situation, Dr. Shannon Bartelt-Hunt, an environmental engineer with UNL conducting environmental testing around the plant, and Dr. Eleanor Rogan, a cancer and environmental health specialist with UNMC who is leading the investigation on the human health impacts.  ***Session Objectives:*** 1. Review the events and actions taken at AltEn. 2. Discuss early warning signs of environmental emergencies resulting from industrial incidents.  3. Explore some of the potential health implications that could result from this type of environmental contamination. |
| 3:30 –3:45 PM | **Closing Comments and Transition to After Hours** |

**Day 1 After Hours** hosted by **PHAN**

Documentary Film Screening: ***Seasons of COVID***

3:45 – 4:00 PM Movie Snacks in the Exhibit Area

4:00 – 5:00 PM Screening and panel with   
featured public health leaders and filmaker, Dr. James LeSueur

April 6, 2021 – Conference Day 2

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| Time | Activity/Topics |
| **8:00 AM** | **8:00 Exhibit Booths** - Light breakfast with coffee and tea will be provided |
| 8:30 – 8:40 AM | **Welcome**  Katie Brandert, Acting Director, Office of Public Health Practice, UNMC COPH  Leslie Scofield, President, PHAN |
| 8:40 – 9:30 AM | **Applied Epidemiology in the Nebraska Pandemic Response, and the Way Forward -** Dr. Matthew Donahue, Nebraska State Epidemiologist  Session Objectives:   1. Identify examples of applying epidemiology throughout the pandemic that had meaningful impact 2. Identify ways to streamline and improve future response to traditional or emerging public health threats 3. Discuss potential avenues for merging epidemiology and preparedness lines of effort to enhance real-time response |
| 9:30 – 9:40 AM | **Break** |
| 9:40 – 10:30 AM | **Reset. Restore. Renew. Where Do We Begin in Public Health?**  – Paul Kuehnert, DNP, RN, FAAN  The goal of this keynote is to encourage reflection on our collective experience as public health practitioners during the COVID-19 pandemic, identify key, lessons learned, and inspire hope and action to renew trust in public health.  ***Session Objectives:*** 1. Identify key factors that have contributed to the breakdown of trust on multiple levels in our society during the COVID-19 pandemic. 2. Discuss the implications of the breakdown of trust for public health. 3. Identify concrete actions that public health practitioners can take to restore trust with the public and renew our efforts to build thriving, healthy communities that benefit all community members. |
| 10:30 – 11:00 AM | **Our Commitments –**facilitated byJessica Seberger & Colleen Svoboda |
| 11:00 AM | **Transition to Lunch** |
| 11:15 – 12:45 PM | **Reframing Public Health** – Carrie Fox, President and CEO, Mission Partners  Reframing and promoting the value of public health.  *Session Objectives:*   1. Starting broadly, and then focusing in**, reflect on** **the role of communications** in contributing to Nebraska’s overall public health 2. Use **the principles of design thinking** to consider what the future of public health communications in Nebraska could become. 3. Begin drafting **a vision of impact** to guide the future of Nebraska’s public health communications. |
| 12:45 – 1:00 PM | **End and on the road by 1PM** |