

# Complete your **Service Learning/Capstone project** at **Elkhorn Logan Valley Public Health Department** in *Wisner*



The **ELVPHD** vision is healthy people living in healthy communities. We serve the rural counties of Burt, Cuming, Stanton and Madison with a population base of approximately 56,000 people. In addition to administrative functions, programs and activities fall into five divisions: Emergency Preparedness, Environmental Health, Health Disparities, Public Health Nursing, and Wellness/Safety.



## **ELVPHD'S PRIORITIES INCLUDE:**

- Obesity
- Access to Care
- Cancer Prevention and Screening
- Standard Motor Vehicular Safety

Box 779 • Wisner, NE 68791-0280  
(402) 529-2233 • <http://elvphd.org/>

## **BENEFITS OF WORKING WITH A LOCAL HEALTH DEPARTMENT**

- Learn from local health department Directors across the State
- Gain professional experience in public health practice and consulting
- Develop effective collaborative skills by working remotely



# Examples of Available Opportunities

## Standard Motor Vehicle Safety

### RESPONSIBILITIES

The student will work with ELVPHD staff and various audiences in the community to:

- Design and implement a standard motor vehicle safety program in the jurisdiction
- Examples of projects include: distracted driving outreach, child safety seat usage/installation, drunk/drugged driving prevention

### TIMELINE

Flexible

### LOCATION

Mix of distance and on-site

## ELVPHD Branding and Marketing

### RESPONSIBILITIES

The student will work with ELVPHD staff and various audiences in the community to:

- Expand social marketing efforts
- Increase recognition of types of services offered by ELVPHD
- Publicize “*What is public health?*” messaging via a variety of venues— including adding a feature to the ELVPHD website
- Develop and implement staff training and one-on-one staff interactions regarding ‘elevator speeches’ for staff to effectively communicate the work of ELVPHD
- Develop Public Health Week/Month campaign
- Explore evidence-based strategies regarding communications about the importance of public health

### TIMELINE

Flexible

### LOCATION

Mix of distance and on-site