

Making Alzheimer's Our Next Public Health Success Story



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THE BRAINS BEHIND SAVING YOURS:



Mission:

Eliminate Alzheimer's disease through the advancement of research
Provide and enhance care and support for all affected
Reduce the risk of dementia through the promotion of brain health

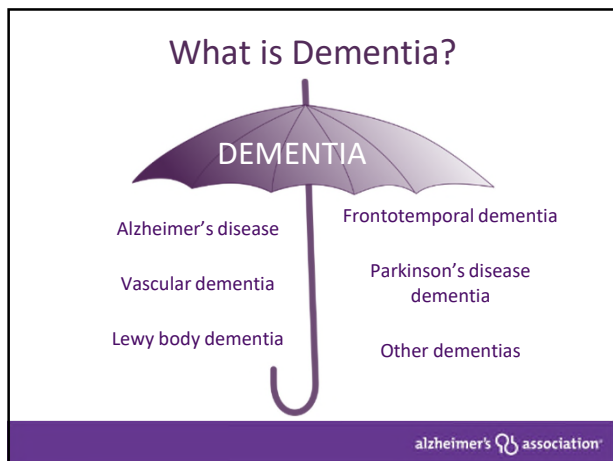
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Take-Aways (These will be on the test!)

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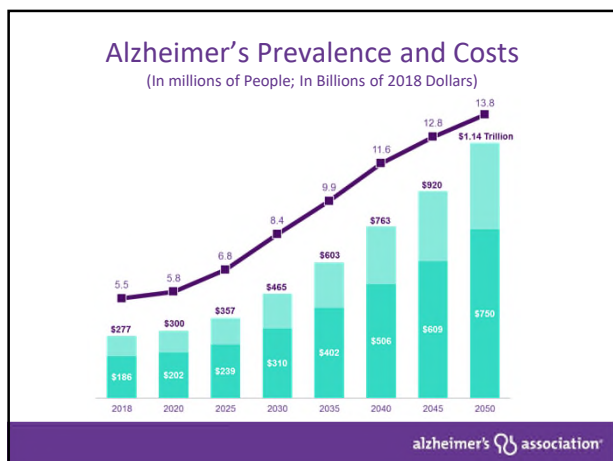
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"Alzheimer's disease is the most under-recognized public health crisis of the 21st century"

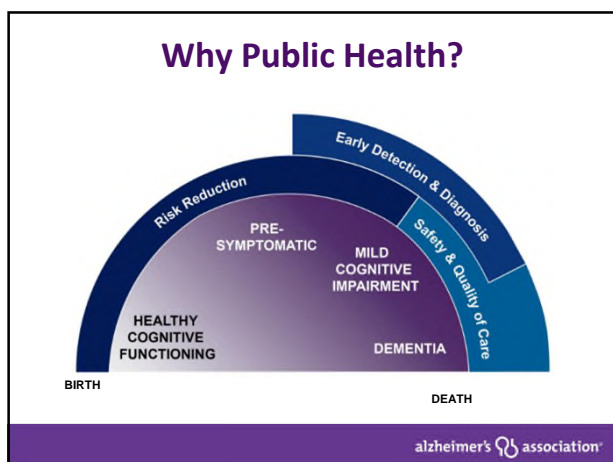
-David Satcher, MD, PhD
Former Surgeon General and CDC Director
The Hill, 11/14/14

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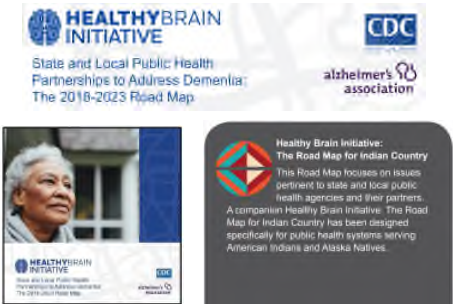
Healthy Brain Initiative Goals



The graphic illustrates four key goals of the Healthy Brain Initiative: 1. A line graph showing an upward trend, representing 'Increase research and innovation'. 2. A timeline titled 'WHAT HAPPENS WHEN A SMOKER QUILTS' showing health benefits over 15 years, representing 'Reduce risk factors'. 3. A 3D brain model with arrows pointing inward, representing 'Improve brain health'. 4. Two hands shaking, representing 'Strengthen partnerships'. The Alzheimer's Association logo is at the bottom.

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Third Road Map: 2018-2023



This graphic features the Healthy Brain Initiative and CDC logos, along with the text 'State and Local Public Health Partnerships to Address Dementia: The 2018-2023 Road Map'. It includes a photo of an elderly woman and a text box stating: 'Healthy Brain Initiative: The Road Map for Indian Country. This Road Map focuses on issues pertinent to state and local public health agencies and their partners. A companion Healthy Brain Initiative: The Road Map for Indian Country has been designed specifically for public health systems serving American Indians and Alaska Natives.' The Alzheimer's Association logo is at the bottom.

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The Road Map



The circular diagram outlines the 'The Road Map' strategy. The outer ring lists five key areas: 'Eliminate Brain Disparities', 'Advance & Connect Workforce', 'Collaborate Across Multiple Sectors', 'Monitor & Evaluate', and 'Develop Policies & Mobilize Partnerships'. The inner ring lists four strategic pillars: 'Increase Research & Innovation', 'Reduce Risk Factors', 'Improve Brain Health', and 'Strengthen Partnerships'. The bottom of the circle is labeled 'LEVERAGE RESOURCES FOR SUSTAINED IMPACT'. The Alzheimer's Association logo is at the bottom.

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Actions Primed for Implementation: Monitor & Evaluate

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Nebraska Collaboration Successes

- UNMC College of Public Health
 - Grand Rounds lecture for Public Health Month
- Major Health Systems
 - Trained 100+ physicians and healthcare professionals on diagnostic tools and resources
- Public Safety
 - Endangered Missing Alert
 - Dementia training for first responders

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How Can Public Health Help in Nebraska?



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Public Health Resources

alz.org/PublicHealth

Public Health

What Alzheimer's the most public health resource today.

Help us learn today's public health resources and more.

HBI Road Map | Primers on Alzheimer's issues
State public health examples | State-specific data

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THANK YOU!

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