

Health Literacy Workshops

PURPOSE

NALHD's Health Literacy Workshops help participants learn and practice strategies for developing health literate materials and interacting effectively with patients and clients.

WHY SHOULD YOU ATTEND?

- ✓ **Learn practical, applied skills that you can use immediately** — Participants will learn about skills and resources needed to apply easy-to-read principles, use Teach Back and other interpersonal communication strategies, select and modify written materials, etc.
- ✓ **Earn Continuing Education Credits** — All participants will earn 3 CEU's for half-day workshops and 6 CEU's for full-day workshops. Cost of CEU's is included in the registration.
- ✓ **Improve your organization's reach and effectiveness** — Health Literacy Workshops provide your organization with **cost-effective, easily-scaled, sustainable tools and strategies** to address the communication needs of specific populations within your community.
- ✓ **Grow your health literacy connections** — Health Literacy Workshops bring together health professionals and community partners from across the state. By participating, your staff will grow a health literacy network that supports your communication goals.
- ✓ **Implement accreditation standards and goals** — Health Literacy Workshops can be customized to address strategies for meeting Public Health Accreditation Board (PHAB) Standards and The Joint Commission (TJC) Safety Goals.

DURATION & SCOPE

Day and half-day workshops are available. Contact us for sample agendas.

For more information or to discuss how OPIHL can make your workshop fit your needs, contact NALHD at (402) 904-7946 or nalhd@nalhd.org.

// This workshop has improved patient care. //

Nurse, Bergen Mercy Hospital Cancer Center, Omaha, Nebraska

// Now, when writing a press release or preparing a brochure, I try to review the material as if I know nothing of the topic. Sharing with other attendees helped me develop a great network! //

Program Assistant, Four Corners Health Department, York, Nebraska

// After analysis we realized our marketing materials were WAY above 12th grade reading level. The marketing team definitely needs this training. //

Nurse, Bergen Mercy Hospital Cancer Center, Omaha, Nebraska

// I had no idea that "Twice a Day" was a difficult concept for some people. This workshop has changed how we talk to patients. //

Nurse, Bergen Mercy Hospital Cancer Center, Omaha, Nebraska

// We now effectively use health literate best practices to engage community members in giving us feedback about our health education materials, which has improved what we're trying to do as a health department. //

Worksite Wellness Coordinator, Panhandle Public Health Department, Hemingford, NE



Public Health

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