



## Nebraska Public Health Conference & Policy Day 2019

April 2 | **Public Health Policy Day** | Lincoln-Lancaster County Health

Department & Capitol Rotunda

April 3-4 | **Conference** | Nebraska Innovation Campus

# At-A-Glance Agenda

## April 2, 2019 – Public Health Policy Day

Time	Activity	Location
9:00 AM – 11:00 AM	<p><b>Advocacy Training</b> (Limited spaces added to this FREE pre-session). pre-Register <a href="#">here</a>)</p> <p><i>Welcome</i></p> <p><i>Advocacy - what's permitted</i> (Jo Giles, Coalition for a Strong Nebraska)</p> <p><i>How to Advocate in Nebraska</i> (James Goddard, Nebraska Appleseed)</p> <p><i>Key Current Issues</i></p> <p><i>Planning Your Next Steps</i></p>	LLCHD 3131 "O" Street, Lincoln, NE 68510 Training Room
Noon – 1:00 PM	<p><b>Public Health Week Welcome</b> (This short event is OPEN TO ALL. Bring friends!)</p> <ul style="list-style-type: none"> <li>• <b>David Humm</b>, BS, MST, Health Promotion &amp; Outreach Division Manager at Lincoln-Lancaster County Health Department</li> <li>• <b>Brandon Grimm</b>, PhD, MPH, Associate Dean of Public Health Practice, UNMC College of Public Health (CoPH)</li> <li>• <b>Gina Uhing</b>, RN, Director, Elkhorn Logan Valley Public Health Department in Wisner &amp; President, Nebraska Association of Local Health Directors (NALHD)</li> <li>• <b>Terra Uhing</b>, MS, Director, Three Rivers Public Health Department, Fremont</li> <li>• <b>Colleen Svoboda</b>, MPH, President, Public Health Association of Nebraska (PHAN)</li> <li>• and others...</li> </ul>	Capitol Rotunda

Conference (April 3-4) Agenda on following pages...



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## April 3, 2019 – Conference Day 1

Time	Activity/Topics	
8:00 AM	Registration (light breakfast)	
9:00 AM	Welcome	
9:20 – 10:30 AM	<p><b><i>Improving Health in the Era of Health Care Reform: Lessons from Oregon and Around the Country</i></b>  <b>Bruce Goldberg, MD</b>            Professor, Oregon Health &amp; Science University – Portland State University School of Public Health            Senior Associate Director, Oregon Rural Practice Based Research Network</p>	
10:45 AM – Noon	<p><b>Breakout Sessions –</b></p> <ul style="list-style-type: none"> <li>• <b><i>The Chamber of Health: Functioning as Chief Health Strategists</i></b>—Andy Wessel, MPH and Phillip Rooney, Douglas County Health Department</li> <li>• <b><i>The State of the State: An Overview of Opioid and Other Drug Use in Nebraska</i></b>—Felicia Quintana-Zinn, MS, MBA, DHHS; Nikki Carritt, MPH, Nebraska AHEC</li> <li>• <b><i>One Health: Connecting Climate and Health</i></b>—moderated panel including Jeff Hammik, MS; Jesse Bell, PhD; Kelly Helm Smith; Bryan Buss, DVM, MPH, DACVPM; Liz VanWormer, PhD, DVM</li> <li>• <b><i>Efforts to Enhance the Delivery and Utilization of Public Health Data in Nebraska</i></b>—Alisha Ballmer, NEHII; Jeff Armitage, DHHS; Stefanie Fink, NEHII; Raheem Sanders, DHHS</li> <li>• <b><i>Building Care Coordination Linkages between Local Health Departments and Primary Care Clinics</i></b>—Moderator: Dave Palm, PhD; Panelists will include Local Health Directors Gina Uhing, Laura McDougall, and Grant Brueggemann and Clinic Administrators Stewart Hinrichsen, Ryan Larsen and Kathy Nordby</li> <li>• <b><i>What Works for Health: Evidence at your fingertips</i></b>—Janna West Kowalski, MS, County Health Rankings and Roadmaps</li> </ul>	
Noon – 12:45	Lunch (included)	
12:45 – 1:15	Physical Activity Break	



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1:15 – 2:00	<b><i>The County Health Ranking &amp; Roadmaps: Using Data, Evidence, Guidance and Stories to Build Healthy Nebraska Communities</i></b> <b>Janna West-Kowalski, MS</b> Action Learning Coach County Health Rankings and Roadmaps	
2:00 – 4:15	<b>Ignite Sessions –</b> <i>Each of the presenters below will do a 5-minute “pitch” to all conference attendees. The first 30 minutes will be followed by two, 25-minute rounds where participants dive deeper into their selected ignite topic by way of a facilitated conversation with a smaller group.</i> <ul style="list-style-type: none"> <li>• <b><i>Healthy Children Learn Better: The whole child approach to healthy schools</i></b>—Jessie Coffey, MS, RDN, LMNT, Nebraska Department of Education</li> <li>• <b><i>Preemption—A Potent Threat to Public Health Progress</i></b>—Julie Ralston Aoki, JD, Public Health Law Center</li> <li>• <b><i>Making Alzheimer’s our Next Public Health Success Story</i></b>—Terry Streetman, Alzheimer’s Association</li> <li>• <b><i>Place Matters</i></b>—Lori Seibel, President/CEO of the Community Health Endowment of Lincoln</li> <li>• <b><i>Dusk to Dawn: A hospital-based youth violence prevention program</i></b>—Charity Evans, MD, MHCM, FACS, Jennifer Burt, PhD, LP, Ashley Farrens, MSN, MBA, RN</li> <li>• <b><i>Transforming the Rural Health System: Challenges and Opportunities</i></b>—John Roberts, MA, Nebraska Rural Health Association and Dave Palm, PhD, UNMC CoPH</li> </ul>	
4:15 – 5:15	<b>Student Poster Session Reception</b>	

## April 4, 2019

Time	Topic	
8:00 AM	Check-in (light breakfast)	
8:45 AM	Welcome	
8:55 AM	<b>Dannette R. Smith, MSW</b> CEO, Nebraska Department of Health and Human Services	
9:25– 10:25 AM	Introduction by Dr. Joann Schaefer, Executive Vice President, Blue Cross Blue Shield of Nebraska	



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	<p><b><i>Building the Public Health Workforce for the 21<sup>st</sup> Century</i></b>  <b>Michael Fraser, PhD, CAE</b>          Executive Director, Association of State and Territorial Health Officials (ASTHO)</p>	
10:35 AM – 11:45	<p><b>Breakout Sessions</b></p> <ul style="list-style-type: none"> <li>• <b><i>Regional Food Systems</i></b>—Vanessa Wielenga, MS, UNL Extension</li> <li>• <b><i>Health Literacy 101—Verbal and Written Best Practices</i></b>—Susan Ferrone, MPA, BSN, RN</li> <li>• <b><i>The Built Environment and Public Health: Collaborative solutions for planners and public health practitioners</i></b>—Daniel Piatkowski, PhD, UNL College of Architecture</li> <li>• <b><i>Words Matter: Changing the narrative of violence against women</i></b>—Jill Heggen, Omaha Women’s Fund</li> <li>• <b><i>Your Supporting Cast: Relationships for career success and advancement</i></b>—Katie Brandert, MPH, UNMC CoPH</li> <li>• <b><i>Using Asset-Based Community Development Practices to Help Communities Help Themselves</i></b>—Jeff Yost &amp; Kristine Gale, Nebraska Community Foundation</li> </ul>	
11:45	<b>Lunch</b> (included)	
12:10 – 1:10	<p><b>Legislative Panel: <i>Engaging the Unicameral on hot topics in public health</i></b>          Panelists: <b>The Honorable Senators Howard, Morfeld and Cavanaugh</b></p>	
1:10 – 1:30	<b>Closing</b>	

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