

South Heartland District Health Department (SHDHD)

Adams, Clay, Nuckolls, and Webster Counties



\$39,320

FY24-25 MHI Award



6,552

MHI-eligible Residents



DISTRICT PROFILE

Total Population **44,592**

27% ages 0-19

20% ages 65 & up



5.5%

Veteran Population



13.3%

Persons with disabilities



13.5%

Speak languages other than English

14.7% Minority Population



MHI WORK PLAN

For 2024-25, SHDHD planned to expand its health education hub with more videos, social media, and stories; strengthen communication with residents by building trusted relationships; and host up to nine community events. Advisory groups and partner coalitions would guide planning and CHA and other assessments would inform future priorities.

COMMUNITY IMPACT

Four educational events brought residents together around immunizations, cancer prevention, diabetes prevention, and health promotion. The community advisory group continued to provide leadership, while focus group surveys and assessments engaged residents in shaping local priorities. Public health messages were shared widely through schools, churches, worksites, and partner networks, reinforcing trusted communication pathways.

HIGHLIGHTS

4 Community Events Hosted

Residents participated in educational sessions on immunizations, cancer prevention, diabetes prevention, and health promotion.

Advisory Groups Sustained

Community advisory group met regularly to guide outreach and provide a community voice.

741 Survey Responses Collected

Of these, 17% were Hispanic/Latino respondents and 1 of 5 focus groups was conducted in Spanish to provide input on community health needs.

Public Health Flyers Shared Widely

Educational materials were distributed through schools, churches, worksites, and partners, ensuring broad access to information.